




Faculty Details Proforma For College Web-site



Title	Mr.	First Name	Ravinder	Last Name	Kumar	Photograph
Designation	Assistant Professor					
Address	RZG-522B, Rajnagar-II, Palam Colony, New Delhi, Delhi, Pin -110077					
Phone No. Office	011- 27667863					
Residence	7011016319					
Mobile No.	9555342587					
Email – ID	ravinderkumarravi02@gmail.com					
Web Page						
Educational Qualification						
Degree	Institution				Year	
Ph.D. (Pursuing)	K.R. Mangalam University, Gurugram				2021	
M. Phil (Commerce)	Himachal Pradesh University, Shimla				2005	
M.Com	Himachal Pradesh University, Shimla				2003	
B.Com	Himachal Pradesh University, Shimla				2001	
PGDCA	CEDTI, New Delhi				2004	
B.Ed.	Himachal Pradesh University, Shimla				2008	
Career Profile						
Teaching Experience as an Assistant Professor:						
<ul style="list-style-type: none">▪ Daulat Ram College, University of Delhi (Present)▪ Rajdhani College, University of Delhi▪ Lakshmi Bai College, University of Delhi▪ Shaheed Bhagat Singh College, University of Delhi▪ Satyawati College (E), University of Delhi▪ Vivekananda College, University of Delhi▪ Ram Lal Anand College, University of Delhi▪ Indraprastha College For Women, University of Delhi						
Administrative Assignments						
NA						
Areas of Interest / Specialization						
Finance, Marketing, Human Resource Management, Management.						

Subjects Taught
Business Organisation & Management, E-Commerce, Introduction to computer and Information Systems, Business Law, Human Resource Management, Auditing and Corporate Governance, Financial Literacy, Financial Markets and Institutions, Computer Application in Business, Digital Marketing, Company Law, Goods and Service Tax etc.
Research Guidance
NA
Publications Profile
<input type="checkbox"/> Authored a book on “Co-operative Movement in India”, Sunrise Publication, New Delhi, 2016, ISBN 978-93-80966-56-4. <input type="checkbox"/> Research paper on “Corporate Governance: issue and challenges” in International Journal of Interdisciplinary Studies and Research, 2015, Vol. 1, ISSN 2349-820X. <input type="checkbox"/> Research paper on “Consumer Behavior & Role of Target Market Research” in International Research Journal of Management Sociology & Humanities, 2017, Vol. 8, Issue 8, ISSN 2277-9809. <input type="checkbox"/> Research paper on “Impact of online Marketing in India: Opportunity and Challenges” in International Research Journal of Commerce Arts and Science, Vol. 9, Issue 9, ISSN 2319-9202. <input type="checkbox"/> Research paper on “A Study on Impact of Social Media on e-commerce in India” in International Research Journal of Management Sociology & Humanity, Vol. 9, Issue 6, ISSN 2277-9809.
Conference Organization / Presentation (in the last three years)
<ul style="list-style-type: none"> ▪ Presented a paper titled “Customer Engagement effect on Brand Trust and Customer Satisfaction and its impact on Brand Loyalty” in international conference on “Managerial Business Practices and Theories Post COVID” organized by School of Management and Commerce, K. R. Mangalam University, Gurugram, Haryana at its main campus on 20th -21st October 2022 ▪ Best Paper Award paper titled “Customer Engagement effect on Brand Trust and Customer Satisfaction and its impact on Brand Loyalty” in international conference on “Managerial Business Practices and Theories Post COVID” organized by School of Management and Commerce, K. R. Mangalam University, Gurugram, Haryana at its main campus on 20th -21st October 2022
Research Projects (Major Grants/Research Collaboration)
NA
Awards and Distinctions
NA
Association with Professional Bodies
NA

Other Activities

1. Participated in the Vice Chancellors' Conclave on NEP 2020 16 July, 2021 organized by Department of Commerce and IQAC, Rajdhani College, University of Delhi
2. National Level One Week E-Faculty Development Programme on 'Blended Learning and Pedagogical Techniques' organised by School of Management and Commerce, K.R. Mangalam University, Gurugram from 2nd August- 6th August 2021.
3. Participated in A National Webinar On "National Education Policy 2020: Role of Commerce in Education" on September 02, 2021 organised by Department of Commerce, Rajdhani College, University of Delhi, New Delhi.
4. participated in the webinar on "Training on Basic and Advanced Excel" organized by the Department of Commerce, Hansraj College on 24th September, 2021.
5. Co-chair in Technical Session VII of 1st International Conference on "Emerging Issues in Business and Economic Research" on 17-18, December, 2021 organized by Department of Commerce, Rajdhani College, University of Delhi, New Delhi, India.
6. Participated in National Webinar on "Become the Author of Your Life", Organized by Society of Commerce and Management Lecture Series, Department of Commerce, Rajdhani College, University of Delhi, New Delhi, India on 18th, January, 2022.
7. Participated in 2nd National Webinar on "ENLIGHTENED ENTERPRISE FOR WIDELY SHARED PROSPERITY AND HUMAN FLOURISHING IN THE 21st CENTURY" organized by Society of Commerce and Management Lecture Series, Department of Commerce, Rajdhani College, University of Delhi, New Delhi, on 2nd February, 2022.
8. Participated in 3rd National Webinar on "Career As a Company Secretary" organized by Society of Commerce and Management Lecture Series, Department of Commerce, Rajdhani College, University of Delhi, New Delhi, on 9th February, 2022.
9. Participated in IVth National Webinar on "An Overview on Union Budget 2022" organized by Society of Commerce and Management Lecture Series, Department of Commerce, Rajdhani College, University of Delhi, New Delhi, on 17th February, 2022.
10. Participated in Vth National Webinar on "Get in Touch with your Dreams and Live Them" organized by Society of Commerce and Management Lecture Series, Department of Commerce, Rajdhani College, University of Delhi, New Delhi, on 08th March, 2022.
11. One-Week Faculty Development Programme, on "Research Methodology" organised by Rajdhani College in Collaboration with Hansraj College (Mahatma Hansraj Faculty Development Centre) (A Centre of MoE under PMMMNMTT Scheme) on 18th to 24th April, 2022.
12. One-Week Faculty Development Program on "Research Methodology" Organized by Research Affairs Committee, Rajdhani College, University of Delhi held on 4th - 10th July, 2022.
13. National Webinar on "Bibliometric Analysis" Organized by Research Affairs Committee, Rajdhani College, University of Delhi in Collaboration with Department of Commerce, Delhi School of Economics, University of Delhi held on 13th August, 2022.
14. National Workshop on "How To Catch Fake/Cloned/Predatory Journals In Academics" Organized by Research Affairs Committee, Rajdhani College, University of Delhi held on 27th August, 2022.
15. National Workshop on "Research Methodology and Research Ethics" Organized by Society of Commerce and Management Lecture Series, Rajdhani College, University of Delhi held on 13th September, 2022.
16. International Conference on Sustainable Development in Commerce, Management and Technology" jointly organised by Rajdhani College, University of Delhi, India, Indian Commerce Association, Delhi NCR Chapter, Pinaki Technno, India on dated 27/02/2023.

